



MANIPAL UNIVERSITY
JAIPUR

(University under Section 2(f) of the UGC Act)

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BROCHURE

B. DES (FASHION DESIGN)

DEPARTMENT OF FASHION DESIGN

School of Design

The School of Design & Art at Manipal University Jaipur, the prime focus is on collaborative learning process. As a new school, it has started with a several courses that includes, Fashion Design, Interior Design,

Fine arts and User experience & Interaction Design.

Being one of the first school offering undergraduate course in design & art in this region, it has made an effort to sensitise the student community about the design as a career.

The School helps students explore experimental as well as theoretical research in design studies.



OVERVIEW OF THE PROGRAM



The four-year degree program in fashion design provides an excellent platform for students to pursue a research and development-based career in the industry, with a strong focus on market-oriented skills. The program aims to cultivate a unique and high-quality individual style in design, promote innovation, develop an understanding of the market and clients, and enhance technical knowledge and skill development. The program's standout feature is its industrial internship opportunities, which enable students to work with renowned designers, brands, design and export houses, and even establish their own businesses.

ADMISSION PROCESS



Admissions are done on the basis of marks obtained in the qualifying examination & Student should preferably have creative ability, design aptitude and good communication skills.

FEE STRUCTURE (PER ANNUM)

Indian (Rs): 1,83,000/-
International (USD): 2,120/-

DURATION

4 Years
(8 Semesters)

ELIGIBILITY CRITERIA

Minimum 50% marks in 10+2 from recognized board or equivalent qualification as recognized by Association of Indian Universities (AIU) or other competent body in any stream.

CORE FACULTY



Dr. Deepshikha Sharma

*Design Process,
Ethnography & Emotional
Design Research*



Prof. Pratibha Mishra

*Print Design Development,
Design Process & Indian
Crafts*



Mr. Mahboob Anwer

*Advance Dress Making
& Pattern Making*



Mr. Indrajeet Kumar

*Fashion & Luxury
Brand Management*



Prof. (Dr.) Sampath KP Jinka

*Smart & Technical Textiles,
Industry Revolution 4.0*



Mr. Harshwardhan Soni

*Product Realisation &
Fashion Styling*



Ms. Aanchal Trehan

*Creative Pattern
Making & CAD*

ADJUNCT FACULTY / INDUSTRY MENTORS



Profesor Cameron Tonkwiser
Design Studies
University of Technology Sydney, Australia



Ms. Rashmi Bhardwaj
Freelance Designer



Annu Dhankhar Mann
Fashion Designer,
New Zealand



Mr. Akhil Tripathi
Justwear Pvt Ltd : Sourcing Agency,
Dhaka Bangladesh



Ms. Shruti Vyas
Founder-klothing Kraft,
Jaipur



Ms. Camille Moco
Upcycling Lab,
Portugal



MR. MANISH GOENKA
Founder-RIKT,
Jaipur



MS. SHAIVYA Gupta
Freelance Designer



AGAT SHARMA
Artist Educator & Threatre Maker,
Netherlands

ALUMINI SPEAKS



Ayushi Mathur
Limerick by Abirr n' Nanki

"Fashion design provides industry exposure, hands-on experience with Indian crafts, and personalized assistance from supportive faculty."



Kavita Saini
Jade Monica & karishma

"The supportive environment and hands on experience at the fashion design department paved the way of my successful career as design."



Neha Singh
Manish Arora

"Studying fashion design ignited my creativity and equipped me with the skills to bring my unique vision to life in the industry."

MINOR SPECIALIZATIONS

- Textile Design
- Sustainable Fashion
- Luxury Brand Management
- Fashion Communication
- Craft & Study Documentation
- UI & UX Design



PROGRAM HIGHLIGHTS

- Wearable Arts
- Lingerie & Intimate Wear
- Advance Laboratories
- Professional & Experienced Faculty
- Experimental & Peer Learning
- Focused on Practical Skills
- Group Discussion
- Group Assignments
- Visual Aids & Industrial Training
- Site Visit & Field Trip



INTERNATIONAL ALLIANCES

- Illinois State University, USA
- Istituto Marangoni, Italy
- Sunway University SDN BHD, Malaysia
- Bimus University, Indonesia
- Aix – Marseille University, France
- HESAM University, France
- University Luav Di Venezia, Italy
- Nuova Accademia Di Belle Arti, NABA, Italy
- University of South Wales, UK
- University for the Creative Arts, UK
- The University for Newcastle, Australia
- University of Florida, USA



CAREER OPPORTUNITIES

This program provides exciting and demanding career opportunities as well as facilitating them to be Entrepreneurs. Readymade garment industry is continuously rising at annual growth rate of 18% and there is an acute need of skilled professionals at various levels. The fashion industry source to new heights with expected annual growth of 9.36% by 2027.

- Fashion Designers
- Fashion Merchandisers
- Fashion Stylists
- Fashion & Sampling Coordinators
- Fashion Consultants
- Fashion Photographers
- Fashion Journalists
- Fashion Critic
- Quality Assurance Managers
- Fashion CAD Professionals.



Labels of Students



INDUSTRY CONNECT





THE MUJEDGE

- **NBA, NAACA+, AICTE, and UGC Accredited Institution**
- **State-of-the-art Laboratories equipped with latest technology**
- **Qualified and experienced faculty members**
- **Experiential Learning through design projects**
- **Infrastructure and Learning Resources**
- **Library as a Learning Resource and e-library**
- **Centre of Excellence in industry collaboration**



FACILITIES

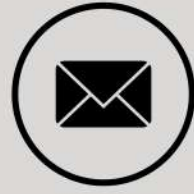
- Audio visual lecture rooms
- Fashion Illustration Lab
- Pattern making and Draping Lab
- Garment Construction lab
- Dyeing & Printing Lab
- Material Exploration Lab
- Photography Lab
- Resource Centre
- Library
- Exhibition Hall.

For Admission Contact
8306990712

HOSTEL DETAILS



Good Host Spaces,
Manipal University
Jaipur



info.jaipur@goodhostspaces.com



goodhostspaces.com



8069122800



Official Instagram



Official Website



Student Portfolio

CONTACT US



Jaipur-Ajmer Express Highway,
Dehmi Kalan,
NearGVKTollPlaza



<https://jaipur.manipal.edu>



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